
Alphabetical Index of Paper and Special Session Titles

Abitibi Bowater Deals with a Perfect Storm: A Business Case Study	16
Accepted Strategies for Futuristic Thinking in Information Systems, Operations/ Production, Project Management and Supply Chain Management	17
Achieving Collaborative Gain in Computing-Focused Higher Education	15
Analyzing Customer Churn in the Software as a Service (SaaS) Industry	18
Arguments for a Stand Alone Accounting Ethics Course.	4
Beyond the Regulation Debate: Analyzing Assumptions, Incentives, and the Relationship Between Stakeholders in the Mortgage Crisis	2
Breaking Down the Offer: Evaluating Recent Theme Park Promotions	9
A Brief Look at Market Volatility	13
Business Students' Attitudes Towards Ethics	17
A Case Study of Educating Information Systems Students on Business Process Management Through Digital Gaming	12
A Case Study of Student Views of an Adult-Centered Program by Site and Degree Program for a Multi-Site Business Program	15
Challenges Facing Special Education in Charter Schools	15
The Changing Nature of Capitalism and a Question of Law in the United States	6
Chasing the Buschwackers: Unintended Consequences in NASCAR	19
Chinese Automobile Industry	19
Classroom 2.0: Educational Innovation or Gimmick	7
Cloud Computing Data Architecture	18
Cloud Computing Mesh Model for Decision Support Systems	18
College Students' Impressions of Managers Without a College Degree: The Impact of Parents' Educational Attainment	18
Community College Faculty Retirements: The Search for Qualified Replacements	5
A Comparison of Approaches to Estimating Transaction Exposure and Value at Risk	18
Comparison of Factors Affecting Web Based and Face to Face Student Satisfaction with Course Website	8
Competitive Balance in NCAA Sports	2
Computing Services in the Cloud	6
Considering Adding Entrepreneurship to Your Curriculum? Consider This.	12
Cradle-to-Cradle: Re-thinking Design	4
Creating an On-Line Course: The Questions and Challenges That Have to Be Answered	15
A Culture of Assessment and Faculty Involvement in Professional Accreditation	13
Cyberstalking: An Exploratory Study of Law Enforcement in Allegheny County, Pennsylvania	6
Decision Support System for Advising Students	8
Declining Trust and Confidence in Financial Markets as a Societal Challenge: A Theoretical Framework Utilizing the Fishbein Multi-Attribute Model	8
Development and Implementation of a Decision Support Tool to Assist Pharmacists to Determine Precise Dosing and Intervals of an	

Aminoglycoside (Antibiotic)	8
Development of a Golf Risk Management Database	3
A Dialogical Approach to Social Issues Related to Diversity and Multiculturalism: Techniques for All Effective Managers	19
Distributor Selection in Supply Chain Management - A Rough Set Based Approach	6
Ecommerce and Online Support for Fraternity and Sorority Life: A Survey of Current Practices	16
Economic Expectations for the Holiday Season: A Comparison of Retailer Versus Consumer Perceptions	9
Effectively Managing Responses to Constructive Feedback in a Classroom Setting - A Proposed Model	15
Employee Satisfaction with Performance Evaluations	3
Engaged Minds Want to Know ... A Look at Effective Learning Techniques for Engaged Learning	18
Entrepreneurial Factors Affecting the Growth of Chinese-Owned Private Companies in China	9
Estimating the Economic Impact of a Minor League Baseball Park in Richmond, Virginia	19
The Ethical Ideology of Students: Are There Differences Between Business and Non-business Students?	17
Experiential Learning Through Study Abroad: A Model for Linking Theory and Practice	15
An Exploratory Study of the Corporate Character Ethical Value Matrix (CC- EVM)	10
Factors That Influence Women When Purchasing a Business Format Franchise	13
Feasible Toning of System Availability	3
Financial Literacy and Retirement Social Security	18
Financial and Other Implication of Accepting Foreign and Domestic Payments Over the Internet	16
Forum on the Use of Automated Systems and Technology for Managing Homework, Testing And/Or Tutoring in Quantitative Classes	14
Gender Equality in Private College Athletics: Is Title IX Having an Impact?	10
The Green Behind Going Green: An Ethical and Financial Analysis of the Eco- Revolution	4
Hard Drive Forensics and Private Health Information: An Exploratory Study	6
Heuristics for Two-machine Flowshop Scheduling with Setup Times and an Availability Constraint	6
Historical Overview in Management Culture: The Case in Poland	9
How Does the Conversion Privilege Effect a Bond's Risk Premium?	18
I Can't Retire Now: A Fallacy of Composition	5
Identifying the Edges of a Convex Hull.	6
IMC and Internal Marketing	14
The Impact of Communication Media on Complaint Outcomes	14
The Implementation of Electronic Health Records	8
Improving Student Retention: Issues and Strategies	15

Improving the State of the Economy: What the Stimulus Might Mean	10
Incorporating Intangible Benefits Into a More Holistic DSS Application Development Process	12
Increased Competition on the LPGA Tour: Proof of the Hypothesis?	19
Integrating Experiential Service Learning Projects Across the Curriculum	17
Investigation of Discrepancies in the Computation of Financial Ratios	2
Investigation of the Outcome from Offering Tutoring Services and Workshops to the Students Enrolled in Introductory Accounting Course	15
The Irrational Agent	8
Is a Bailout Needed for the U.S. Retirement System?	5
Issues Regarding Social Media and Company Usage	16
The Ivory Tower: A Look at the Ethical and Social Responsibility of the University System	17
Job Satisfaction and Organizational Commitment: A Study in the Public Sector	3
Learn to Excel with Word and Get the Word on Excel	7
Linking Academic Excellence, Assessment, and Administration	15
The Long Term Decline in Smoking in the U. S.	19
Marginal Tax Rates in the US: 1918-2008 and Implications for Retirement Planning	5
Market Reaction to Legislation Aimed at Financial Statement Transparency	13
Marketing Departments Can Find New Sources of Funding, Research, Consulting, Students, and Economic Outreach by Looking to Internship Programs.	5
Modeling Access Rights Using the Crud Security Cube: An Extension Incorporating Time	16
The Mortgage Crisis and Credit Crunch: From Housing Losses to Balance Sheet Analysis to Diminished Economic Growth	8
NG911: When Technology Drives Public Policy	19
New Association in Bio-S-Polymer Process	3
Ohio Art: A Case Study in Global Sourcing	6
The Overtime Exemption Rule: A Ticking Time Bomb for Professional Services Firms	2
P & T Best Practices: Administration and Faculty	14
Park Sterling Bank - Is There a Tarp in Your Future?	16
Participating Faculty	5
Performance Differences in Intermediate Accounting I Class Between Transfer and: Matriculating Students Using Five Years of Data	5
The Personality and Learning Styles of Business Students	7
Personalized Stress Management: A Tool for Organizational Wellness	19
Principles of Finance: No Text Required?	12
Procedural Fairness and Small Business Owner Satisfaction with Grants During Post-Hurricane Katrina Recovery	13
Process-based CRM: A Pilot Study in Tunisia	14
Professionally Qualified Faculty: What They Bring to the Table.	18
Professionally Qualified Faculty: Accreditation and Administrative Issues	2
Professionally Qualified Faculty Training	13

The Pros and Cons of Accreditation: Faculty and Student Perceptions	7
Providing Strategic Direction and Marketing Insights for a Mature Aquatic Facility	10
Publishing Research of High Quality in Journals of Information Systems: Techniques and Tips	3
Quality Costs - An Accounting Challenge	4
Reactions to Signals of a Firm's Investment in People : Investigating the Short- term and Long-Term Impact on Share Price	16
Real GDP and Economic Indicators - A Look Into the Future of Our Economy	2
Recruiting for Retention: Hospitality Programs	10
Reframing the Undergraduate Introduction to Operations Management Course	7
The Relationship of Performance and Personal Factors in Job Crafting	3
Remanufacturing Scheduling and Control: Where Are We?	3
A Review of an International Studies Experience for Hospitality Students	13
Risk Management: A Top Priority for Supply Chain Managers	6
Search Engine Optimization (SEO)	2
Self-Reported Health and Risk Behaviors: Do They Influence Attitudes Toward Pricing Health Insurance?	16
The Seven-Year Itch: The Sarbanes-Oxley Act: Seven Years Later	2
Sitting on Cash - How and When Do You Get Back in?	16
Software Skill Portability: A Case Study	12
Spending Wisely in Hard Economic Times: Using the Kano Method to Beef Up MBA Programs	15
Spillover Effects of Golf Vacations on Attractions, Restaurants, and Retail Shopping	9
Still Got That Picture of Yourself Chugging a Brewski on Facebook? Better Listen to Us and Take That Pic Down! - A Look at When Social Networking	4
Sites and Human Resource Recruiting Collide	7
Student Perceptions of Teaching Evaluations: Continuation	2
Tax Issues Related to the Adoption of IFRS in the United States	12
Teaching Business Students to Write Effectively in a Business Management Course	5
Teaching Managerial Accounting: Designing a Direct-Versus-Absorption Problem with Easy-To-Track Comparisons	12
Teaching Principles of Accounting: Helping Students Identify Ten Differences When Comparing a Trial Balance, an Adjusted Trial Balance and a Balance Sheet	5
Thinking Strategically: In What Stage of Supply Chain Management Should You Operate?	14
This Is Not Your Parents' Workplace: Exploring and Understanding Generations	18
Tranquility, Volatility, and Core Inflation	13
Transactional Cost Economics: A Model for Evaluating : The Feasibility of Outsourcing in the Services Industry	19
A Trilogy of Unfortunate Events in China: Lessons Learned in the Management of Crises	9

US Masters Universities Recruit Undergraduate Students from China	2
University Students Attitudes: Croatia Versus Turkey	7
The Use of Learning Journals in Introductory Accounting Courses: An Update	12
The Use of an Integrative Project in a Computer Applications in Business Course	8
Using Collaboration Tools in Teaching	7
What Constitutes Significant Results When Working with Large Data Sets?	4
What Is a Better Predictor in an MBA Program: Work Experience or the GMAT?	4
Who Manages Your Supply Chain?	18