## Alphabetical Index of Paper and Special Session Titles

Acquisition and implementation of a student 1D Card System	-
An Analysis of South Carolina's Use of Emerging Technologies for the	
Remediation of Leaking Underground Storage Tanks	
Are Community College Students Ready to Take Online University Courses? 12	2
Assessing the Validity of Financial Measures in Predicting the Riskiness of	
Nasdaq Stocks During the Market Downturn of Year 2008	3
The Business Value of Cloud Computing	
Business Week: Supporting the Assurance of Learning Program	
CRM Decision Support with Imprecise Data	3
Can the United States Replicate Canada's Social-Welfare Policies to Reduce	
Domestic Poverty?	2
A Case Study: Does the Promulgation of a "CPA" Designation Policy by the	
South Carolina Board of Accountancy, an Administrative Agency,	
Exceed the Statutory Authority of This State Administrative Agency 17	
Characteristics of Strategic Planning in Small Manufacturing Firms	
Classroom Team Formation: Techniques for Optimizing Performance	
Compatibility Relations in Identity Analysis	
Concentrations in Information Systems Degree Programs, a Case Study	2
Connecting Theory to Practice: Using a Comprehensive Hands-On Project to	
Pull It All Together in an Information Systems Course	
Consumers Attitudes Towards Medical Tourism	
Corporate Criminal Liability: A Review and Discussion	
Corporate Social Responsibility and Board Composition: A View from China 8	
Creating a Leadership Development Program for Your University	)
Development and Implementation of a Web Based Decision Support Cost	
Estimator Tool for the Al-Sawaf Trading Company: A Case Study in	
Saudi Arabia	
Documenting Access Rights Using the CRUD Security Cube	
Economic Effect of Casino Gaming on the Pittsburgh Region	)
An Efficiency-Based Multicriteria Strategic Planning Model for Ambulatory	
Surgery Centers	3
Electronic Healthcare Information Exchange: Teaching and Research	
Implications	3
Enhancing Research Opportunities: Journal Editors' Views	
Entry Timing and Firm Survival in Technology Evolutionary Environment 16	Ó
An Examination of Consumer Response to the Consumer Assistance to Recycle	
and Save Act of 2009	
Examining Crisis Readiness: An Analysis of Managers in the Retail Industry	,
Examples of Happy Companies and the Value of the Five P's in the Marketing of	
Services	
Excel Spreadsheet Hands-On for Decision Support Systems in MIS Course	2
Exploratory Investigation of Academic Practitioner Publication Collaboration in	
Supply Chain Management Journals	,

An Exploratory Study of Substitutes for Leadership and Organizational	
Commitment	18
Exploring the Use of Rubrics for Student Self-assessment in a Quantitative  Course	. 15
Extending the Optimal Process Mean Problem for Single and Multiple Quality	10
Characteristics	6
Financial Evaluation of the SC Retirement System	2
From Stale to Spicy: A Remarkable Recovery	
Gender and Generational Differences in Perceptions of High Speed Internet	10
Importance	8
Global Management - Curriculum vs Reality	8
Globalization vs Standardization: Research Propositions Examining Global	
Marketing Strategy on Firm Performance	3
Going Concern and Management Plans: Management or Auditor Burden?	
Greed, a Possible Explanation for the Individual's Response to Overpayment?	18
Group Association Using Identity Analysis	6
A Hospitality and Tourism Program as a Business Degree Major Concentration	
How Are MIS Professors Using Web 2.0 Technologies in the Classroom?	
How Chocolate Will Save Your Syllabus	
Identity as a Service	
If the Unexpected Happens: Are Non-Profits Organizations Ready to Respond?	
The Illusion of Control: From Investment to Management	
The Impact of Macro-Economic Fluctuations: On Casino Revenues in Major	
U.S. Gaming Markets	9
Impact of the Assurance of Learning Standard on Students' Learning	17
The Impact of the Current Economic Environment on the Future of Higher	
Education	2
Implementation of the Webb-Hagel Post 9/11 Educational Benefit Program at a	
Mid-Atlantic University	
Implementing a Degree Completion Program at Coastal Carolina University	
Importance Performance Analysis of Relocation Attributes in the Carolina Coast	
Incorporating Sustainability Into the Tax Code	14
Incorporating Volume Weighting with Exponential Smoothing of Irregular Data	16
Inflation and Fair Market Value for Closely Held Companies	
Innovation - Implications for Business Education	12
Insider Trading at the Galleon Group: Using Charm, Intelligence and Persistence	
to Acquire and Illegally Use Inside Information	13
Interpretive Policy Analysis: Association to Advance Collegiate Schools of	
Business (AACSB) Accreditation Policy	
Investor Reactions to the Tiger Woods Scandal	
Is Inflation Volatility Correlated for the US and Canada?	5
Knowledge Management and Training Assessment: A Case Study at the	
Secondary Education Level	
Learning Retention Rate and Active Learning	
Lecture Capture: A Case Study of One Professor's Experience.	4
The Magellan Exchange and Opportunities for Students to Study and Take Part	
in Internships in Another Country	
Maintenance of Accreditation: Telling Your AOL Story	15

Making Your Assessment Process Go Viral	. 15
Managing What You Measure: The Role of Separate Utility Bills as Information	
Influencing Behavioral Change for Commercial Tenants	. 16
Marketing MBA Programs of Small Rural Public Institution	. 14
Master Data Management in 2010 as Related to Enterprise Resource Planning	
(ERP) Systems	7
Medical Tourism Facilitators and Their Strategic Behavior	
The Moral Foundations of Capitalism: Ayn Rand's Philosophy, Ethics and	
Virtues	2
National Security Agency (NSA) - Summer Program for Operations Research	
Technology	3
A Non-typical Approach to Teaching Cost-Volume-Profit Analysis?	7
Nurses' Perceptions of the Attraction to Working in Rural Areas	,
Obstacles to Successful Management Information System Implementation in	,
Conflict Zones	0
Outsourcing Costs - An Accounting Challenge	14
Perceptions of Online Classes	
A Preliminary Analysis of the Nursing Problem in Rural North Carolina	
Project Management: The Effects of Technology on Management and Leadership	8
Qualitative Approach to Identify Environmental Trends for Destination	2
Marketing Professionals in North Carolina	3
The Relationship Between Consumer Satisfaction Scores and Company	1.5
Performance	
Reliability Assessment of a Survey Instrument	
Removing Barriers for Students and Faculty in Study Abroad	
Rethinking Correlations and Portfolios	
Reverse Logistics Planning in a Supply Chain Network Business Model	5
Review and Reformulation of the Maximum Availability Location Problem	. 16
Revising Business Statistics to Accommodate the Emergence of Business	
Analytics	. 18
Right Brain, Holistic Learning: Teaching Leadership Through Creative Drawing	
in a University Classroom	
Sarbanes-Oxley Eight Years Later	
The Science of Motorsports Meets the Business of NASA	
Search Engine Data in Relation to Asset Prices	
The Single Green Vehicle Routing Problem	. 18
Skills for XBRL: Creating Financial Reports with XML	8
Social Media as an E-Learning Tool?	2
Social Networks: A Pilot Study	2
The Social Security Act of 1935 and the Great Depression: A Retrospective	3
South Korea's Internet Connectivity and Marketing	
States That Ban Foreign CPAs from Their Mere Use of the Title "CPA" Deprive	
the Foreign CPA of Her Constitutional Guarantee of Freedom of	
Commercial Speech under the Central Hudson Inquiry: A Case Study -	
South Carolina	. 17
Statistical Software Price Modeling	
Students' Attitudes Towards Business Codes of Ethics: The Impact of Gender	
Supply Tree or Supply Chain: Reduction of Variation in Lead Time	
11 7 11 7 1 1 7 1 1 1 1 1 1 1 1 1 1 1 1	-

A Survey of Student Attitudes on Plagiarism in Programming Courses
Teaching Accounting and Other Business Courses Totally and Partially Online
Teaching Cost Accounting: Alternative Methods for Calculating Equivalent
Units
Teaching Online: The Good, the Bad and All Other Issues in Between
Teaching in Web 2.0 Environment: Trials, Tribulations & Triumphs
Telework and Professional Isolation: The Role of Social Networking
Tools of the Teaching Trade: iTunes, Podcasts, YouTube, Fluent Newsneed We
Name More?
Understanding the Chaos Behind Chaos Theory: So What's in it for Managers? 8
Unfunded Mandates in the Internet Age: E-government and Rural Library Public
Computing Centers
Using Feedback Control Theory to Determine Optimal Number of Choices on a
Shopping Website
Using International Students as a Resource in Business Management Education 4
What is Workplace Bullying?
Why Upgrade to Office 2010?
The Wisdom of the Minimalist's Approach: An Erroneous Assumption About
Financial Markets