

- WORKSHOP -

MAINTENANCE OF ACCREDITATION: TELLING YOUR AOL STORY

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This workshop reflects our efforts to “close the loop” as a college of business prepares its final work for maintenance of accreditation in the five-year, AACSB accreditation cycle.

In this workshop we plan to:

- (1) explain & examine the requirements of a college of business for preparing for maintenance of accreditation [AACSB], in-general;
- (2) examine the expectations of AACSB for reporting of progress with assurance of learning [AOL] in the life of the college;
- (3) Provide some examples of how a college of business might construct its story, of how to reflect upon its efforts, successes, and needs per AOL;
- (4) present to session attendees some suggestions, content, information collections, etc., that could help a college tell its AOL story and demonstrate continuous improvement; and
- (5) invite session attendees to reflect upon and offer information that characterizes their knowledge and experience in the involvement of faculty in processes preceding AACSB visits.

Workshop intended for: The session is intended for college of business faculty and academic administrators, although the primary focus is on the needs and interests of faculty. Given that practically all faculty and academic administrators, regardless of college or program, are participants in various forms of assessment of student performance, the workshop may assist all.

What we want to do in this workshop is help attendees attain a clear view of what is needed to be sure that the college “story” of its AOL efforts is well expressed and supported. There is no explicit template, no formula available for guidance on how to prepare for the five-year review with regard to assurance of learning. We are learning, together, how to make the case that our college is making good on its AOL goals and how we are improving the instructional experience for our students.