How Chocolate Will Save Your Syllabus A Workshop

George S. Lowry, Randolph-Macon College, Ashland, Virginia Jonathan E. Lowry, University of Cincinnati, Cincinnati, Ohio Catherine L. Franssen, Randolph-Macon College, Ashland, Virginia

In this workshop, attendees will participate in hands-on activities to learn how to engage students more fully in their own learning. Employing design-inspired approaches to contextual research methods and incorporating elements from neuroscience that explain why and how engagement occurs, increasing student involvement can be better understood. In addition, this approach can aid in identifying, quantifying, and measuring student learning outcomes. Evidence of use in an introductory Production and Operations Management course will be provided. Beyond use in the classroom, this effort-based reward approach will be explored in multiple applications.