

Toward More Effective Presentations

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In this workshop, presenters will engage the audience in demonstration and discussion regarding the preparation and delivery of a variety of presentations. The session will provide insight, both first-hand and referential, from award-winning teaching professionals, presentation experts, and neuroscientists.

Attendees can expect thoughts on:

- Content versus Concept: Delivering different formats for different outcomes
- Targeting your message: Tailoring to the background of the audience
- Creating measurable objectives: Ensuring the appropriate take-aways
- Not only for the ADD generation: Facilitating audience engagement and participation, active learning styles
- Pacing and Pausing: Utilizing verbal and nonverbal communication
- Setting the stage: Generating titles, abstracts, and advertisements that grab attention, convey the message, and draw the correct audience
- Not just decorating: Using appropriate color, font, and other aesthetics in every facet of your presentation
- When a speech isn't a speech: Preparing posters and static presentations
- Pros and Cons of PowerPoint: Exploring how technology has changed speech-making
- Using PowerPoint effectively: Applying best practices on PowerPoint
- Perfecting the elevator pitch: Giving a presentation without charts and graphs