



SOUTHEASTERN CHAPTER OF THE INSTITUTE FOR  
OPERATIONS RESEARCH & THE MANAGEMENT SCIENCES

## CALL FOR PAPERS

### SEINFORMS

#### 55th Annual Meeting

*“Connect and Create on the Coast”*

Hilton Myrtle Beach Resort, Myrtle Beach, South Carolina

October 3 – 4, 2019

Papers and proposals, symposiums, tutorials, and workshops are invited across all business topics related to management science techniques and applications, and on innovative methods of teaching management science. Submissions by practitioners on management science applications are especially welcome.

The Submission Process opens on April 1 and ends on July 1.

Make plans to share your research with us in October and come enjoy the fellowship, fun, and beach. We look forward to seeing you in sunny Myrtle Beach.

**AWARD OPPORTUNITY:** The top four papers will be selected and will be eligible to be fast tracked to the review process for the *Coastal Carolina Business Journal*. One of these four papers will be awarded “Best Paper for the Conference.” The author(s) will receive a cash award of \$500 sponsored by the *Craig E. Wall College of Business, Coastal Carolina University*. To qualify for the award opportunities, the papers must be presented at the SEINFORMS Conference and included in the conference proceedings.

#### The submission process opens on April 1, 2019 till July 1, 2019.

1. Click on the following link <https://seinform2019.exordo.com> to make a submission to the conference. Instructions for the submission process are given. Files must be submitted in PDF format.
2. For 2019, SEINFORMS welcomes “Abstracts” only and “Paper Proposals” for conference attendance and presentations. Abstracts will be published in a section of the proceedings. We encourage you to come and share your research ideas with us in hopes of converting the ideas into refereed journals. “Abstracts” will not be considered for paper award consideration.
3. Paper proposals should be a minimum of four (4) pages long and describe the complete paper.
4. An author is limited to submitting a maximum of three (3) papers, either single or multiple-authored.
5. Authors and affiliations including complete addresses, phone numbers, and e-mail addresses are collected during the submission process and thus should NOT be included in the submitted document.
6. In the case of multiple authors, all correspondence will be sent to the first author, unless otherwise requested.

Questions concerning the electronic submission process can be directed to the Program Chair:

Michael Brizek, 2019 SEINFORMS Program Chair  
Email: [mbrizek@lander.edu](mailto:mbrizek@lander.edu) Cell phone: 410.977.1118

**Participant Obligation:** The submission of a paper, abstract, or paper proposal for this meeting means that the author(s) agree to participate in the meeting by serving as session chairs and discussants if needed. Only those authors who register to attend the meeting in advance of the publication date will have their papers published in the proceedings.

**Student Paper Competitions:** Full-time Bachelors-level, Masters-level, and Ph.D. students are encouraged to submit papers to the **Student Paper Competition**. Undergraduate Students working with faculty sponsors are encouraged to submit papers to the track and are eligible for their own set of rewards and recognition. Completed papers (i.e. no paper proposals) may be submitted through the SEINFORMS web page. The Submission process will open April 1 and the deadline for student papers is July 1<sup>st</sup>, 2019.

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**Symposiums, Tutorials, and Workshops:** Proposals for special sessions should include a description of the session, names and affiliations of all participants, and the proposed benefit of the session to members. It is the responsibility of the session leader to assure that the scheduled participants attend the meeting. A one-page summary of each special session will appear in the proceedings. **Special session proposals should be at least two pages long outlining the details of the symposium, tutorial, or workshop.** General Instructions apply to special session submissions.

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## **SEINFORMS uses an electronic submission process.**

To submit your paper, proposal, symposium, tutorial, or workshop for the 2019 Annual Meeting, go to the **SEINFORMS web site** at <http://www.seinforms.org> and follow the online instructions.

### **SEINFORMS 2019 Track Chairs**

**ACCOUNTING ECONOMICS AND FINANCE**

Dr. Douglas Ziegenfuss, Old Dominion University

**MANAGEMENT, ORGANIZATIONAL BEHAVIOR /  
THEORY, AND HR MANAGEMENT**

Dr. Matthew Peters, Lander University

**PUBLIC SECTOR, NOT FOR PROFIT, AND  
HEALTHCARE MANAGEMENT**

Dr. Sara Kiser, Alabama State University

**UNDERGRADUATE AND GRADUATE STUDENT PAPERS**

Dr. Bomi Kang, Coastal Carolina University

**IT MANAGEMENT, ANALYTICS, BUSINESS  
INTELLIGENCE, DATA MINING, AND STATISTICS**

Dr. Ping Wang, James Madison University

**MARKETING, INTERNATIONAL BUSINESS,  
HOSPITALITY RECREATION AND SPORTS  
MANAGEMENT**

Dr. Jennifer Barhorst, College of Charleston

**INNOVATIVE EDUCATION, TEACHING, AND PEDAGOGY**

Dr. James Lawler, Pace University

#### **QUESTIONS AND CORRESPONDENCE CAN BE SENT TO THE PROGRAM CHAIR**

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