

## **CALL FOR PAPERS**

### **SEINFORMS**

### **57<sup>th</sup> Annual Meeting**

### **"Sharing Insights on the Boardwalk"**

**Hilton Myrtle Beach Resort**

**Myrtle Beach, South Carolina**

**September 30 – October 1, 2021**

Papers and proposals, symposiums, tutorials, and workshops are invited across all business topics related to management science techniques and applications, and on innovative methods of teaching management science. Submissions by practitioners on management science applications are especially welcome.

Make plans now to share your research with us in October and enjoy the fellowship, and fun in the heart of the Grand Strand with its sandy white beach, fresh off-the-boat seafood, and premier golf courses.

**AWARD OPPORTUNITY:** The top four papers will be selected and will be eligible to be fast tracked to the review process for the *Coastal Carolina Business Journal*. One of these four papers will be awarded "Best Paper for the Conference." The author(s) will receive a cash award of \$500 sponsored by the *Craig E. Wall College of Business, Coastal Carolina University*. To qualify for the award opportunities, the papers must be presented at the SEINFORMS Conference and included in the conference proceedings.

#### **The submission process opens on August 1, 2020 through August 1, 2021.**

1. Click on the following link <https://seinform2021.exordo.com> to make a submission to the conference. Instructions for the submission process are given. Files must be submitted in PDF format.
2. For 2021, SEINFORMS welcomes "Abstracts" only and "Paper Proposals" for conference attendance and presentations, as well as "Poster Presentations" for undergraduate students. Abstracts will be published in a section of the proceedings. We encourage you to come and share your research ideas with us in hopes of converting the ideas into refereed journals. "Abstracts" will not be considered for paper award consideration.
3. Paper proposals should be a minimum of four (4) pages long and describe the complete paper.
4. An author is limited to submitting a maximum of three (3) papers, either single or multiple-authored.
5. Authors and affiliations including complete addresses, phone numbers, and e-mail addresses are collected during the submission process and thus should NOT be included in the submitted document.
6. In the case of multiple authors, all correspondence will be sent to the first author, unless otherwise requested.

**Participant Obligation:** The submission of a paper, abstract, paper proposal, or poster for this meeting means that the author(s) agree to participate in the meeting by serving as session chairs and discussants if needed. Only those authors who register to attend the meeting in advance of the publication date will have their papers published in the proceedings.

**Student Papers and Posters:** Graduate students are encouraged to submit papers to the appropriate subject track. Undergraduate students working with faculty sponsors are encouraged to submit posters to the Undergraduate Student Poster Session. Completed papers (i.e. no paper proposals) may be submitted through the SEINFORMS web page. The submission process will open on August 1, 2020 and the deadline for student papers is August 1, 2021.

**Symposiums, Tutorials, and Workshops:** Proposals for special sessions should include a description of the session, names and affiliations of all participants, and the proposed benefit of the session to members. It is the responsibility of the session leader to assure that the scheduled participants attend the meeting. A one-page summary of each special session will appear in the proceedings. **Special session proposals should be at least two pages long outlining the details of the symposium, tutorial, or workshop.** General Instructions apply to special session submissions.

## **SEINFORMS uses an electronic submission process.**

To submit your paper, proposal, symposium, tutorial, or workshop for the 2021 Annual Meetings, visit the **SEINFORMS web site** at <http://www.seinforms.org> for electronic submission instructions.

### **SEINFORMS 2021 Tracks and Chairs**

#### **ACCOUNTING ECONOMICS AND FINANCE**

Dr. Douglas Ziegenfuss  
Old Dominion University

#### **MANAGEMENT, ORGANIZATIONAL BEHAVIOR/THEORY, AND HR MANAGEMENT**

Dr. Matthew Peters  
Lander University

#### **PUBLIC SECTOR, NOT FOR PROFIT, AND HEALTHCARE MANAGEMENT**

Dr. Quesa McLeod  
Lander University

#### **SUPPLY CHAIN AND LOGISTICS**

Dr. Sara Kiser  
Alabama State University

#### **SPECIAL TRACK ON RESEARCH AND TEACHING RELATED TO COVID-19**

Dr. Ping Wang  
James Madison University

#### **IT MANAGEMENT, ANALYTICS, BUSINESS INTELLIGENCE, DATA MINING, AND STATISTICS**

Dr. Ping Wang  
James Madison University

#### **MARKETING, INTERNATIONAL BUSINESS, HOSPITALITY, RECREATION AND SPORTS MANAGEMENT**

Dr. Bomi Kang  
Coastal Carolina University

#### **INNOVATIVE EDUCATION, TEACHING, AND PEDAGOGY**

Dr. James Lawler  
Pace University

#### **UNDERGRADUATE STUDENT POSTER SESSION**

### **QUESTIONS AND CORRESPONDENCE CAN BE SENT TO THE PROGRAM CHAIR**

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